



Welcome

Idaho College Application Week – 2017

Site Coordinator Training (All MST)

Monday, October 16, 2017 (All are scheduled for MST so if you are in Pacific time please take note)

10 am MST

11 am MST

3 pm MST

4 pm MST

Tuesday, October 17, 2017

9 am MST

10 am MST

11 am MST

2 pm MST

3pm MST

Conference Call **1-877-820-7831** and the
Participant code is 719905



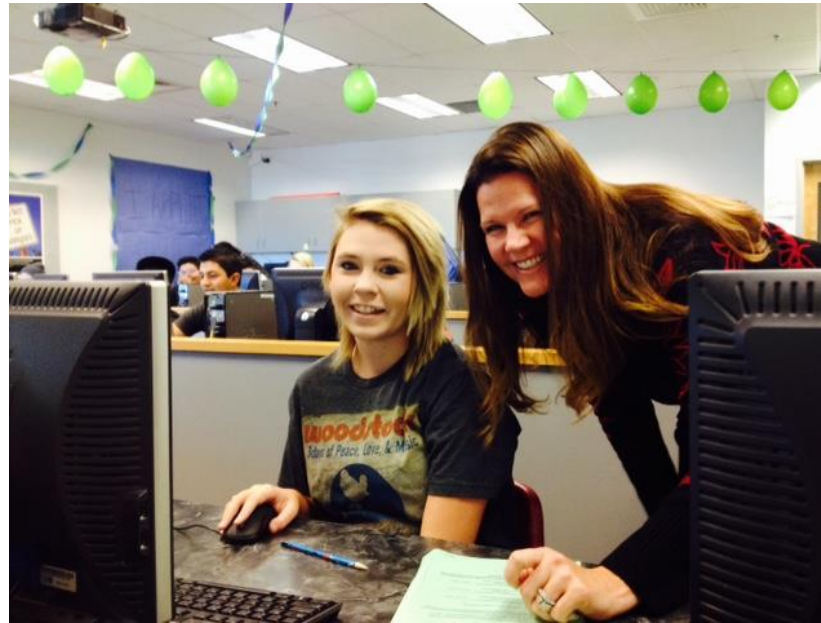
Agenda

Overview

- Welcome
- Reasons for ACAC
- Preparing for a College Application event
- During College Application event
- After the College Application event
- Questions
- <https://gotocollege.idaho.gov/2017IdahoCollegeApplicationWeekHandbook.pdf>



**Idaho's
goal is that 60% of
Idahoans ages 25-
34 will have a
degree or
certificate by 2020**



“Sometimes a student going to college is as simple as someone helping them to apply.” (J. Watts, 2010)

THE BASICS

- Focuses on first-generation students
- Occurs in the fall (October – November)
- Takes place during the school day
- Requires collaboration (K-12/HE)
- Utilizes existing networks and infrastructure
- Promotes College-Going Culture
- Uses school personnel and volunteers – low cost



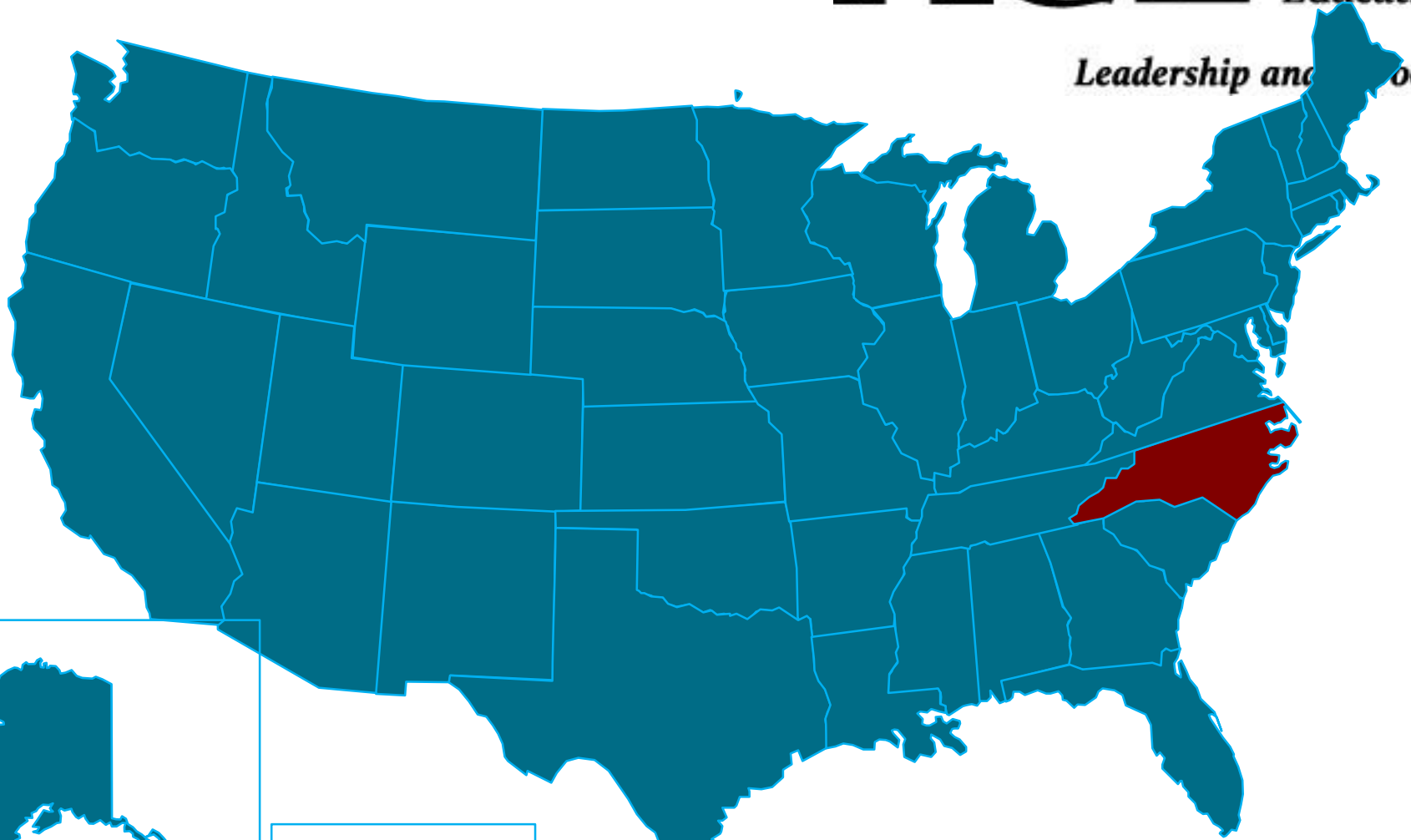
Leadership and Advocacy



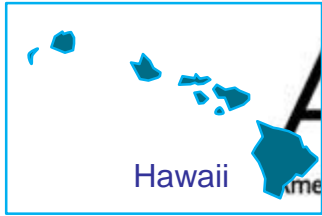
2005

ACE American
Council on
Education™

Leadership and Advocacy



Alaska



Hawaii

ACAC
American College Application Campaign

2013-2016 Data

- 2015 Number of Participating High Schools: 59
Number of Participating Seniors: 6,972 Number
of College Applications Submitted: 10,098
- 2014 Number of Participating High Schools: 41
Number of Participating Seniors: 4,422 Number
of College Applications Submitted: 7,239
- 2013 Number of Participating High Schools: 21
Number of Participating Seniors: 2,369 Number
of College Applications Submitted: 3,672



Overview of ICAW - 2017



Nov. 6-10, 2017



Preparing for your school's event

Resources

- Website
- Handbook – Available online
- Poster to be printed at your school

2017

On-Line Resources

Mail - dana.kelly@alum... x College Application Wee... x



Secure | <https://gotocollege.idaho.gov>

Loading

- Home
- Complete College Idaho
- College Application Week
- STEM Education
- Taskforce for Improving Education

Idaho College Application Week

College Application Week is a nationwide program to help every high school student apply for a post-secondary degree. This year, Idaho will be hosting College Application Week during the week of November 6-10, 2017. All Idaho High Schools are invited to participate! High school site registration applications will be taken until September 8, 2017. Join the fun, and help your seniors prepare for the next step in their educational journey!



Participating Schools 2017

- Aberdeen High School
- American Falls High School
- Bear lake
- Black Canyon High School
- Bonneville High School
- Bonneville Online High School and Technical Careers High School
- Buhl High School
- Burley High School
- Canyon Ridge High School
- Clark County High School
- Clark Fork Jr/Sr. High School
- Coeur d'Alene High School
- Columbia High School
- Compass Honors HS

Student Affairs Manager

Dana Kelly ✉
208-332-1574

Send comments via email to Dana.Kelly@osbe.idaho.gov

2013-2016 Results

- [2013-2016 College Application Week Program Overview](#)

Application Information

- [Apply Idaho: 8 Colleges & Universities, 1 Application](#)

Site Coordinator

- [2017 Site Coordinator Handbook](#)
- [Additional Resources](#)

Governor's Proclamation

- [Governor's Proclamation](#)

Some documents on this site are viewable only with Adobe Acrobat. [Click here to download.](#)

Additional Resources

The screenshot shows a web browser window displaying the 'Resources' page of the Idaho State Board of Education. The browser's address bar shows the URL 'https://gotocollege.idaho.gov/GotoCollege_resources.asp'. The page features a navigation menu on the left with options like 'Home', 'Complete College Idaho', 'College Application Week', 'STEM Education', and 'Taskforce for Improving Education'. The main content area is titled 'IDAHO STATE BOARD OF EDUCATION' and includes a 'Loading' indicator. It contains several sections: 'Resources' with links to 'Application Checklist', 'Application Information Sheet', 'Family Letter', and 'Frequently Asked Questions'; 'Volunteers' with links to 'Volunteer Request Letter', 'Volunteer Sign In Sheet', and 'Volunteer Thank You Letter'; 'Promotional Items' with links to 'Sample Press Release', 'Directional Sign (Left)', 'Directional Sign (Right)', 'Door Sign', 'School Information Sign', and 'College Application Week Poster'; 'Brochure' with links to 'English' and 'Spanish'; and 'Links' with links to 'Idaho Admissions Directory', 'Higher Education in Idaho Booklet', and 'Next Steps Idaho'. A right sidebar features a 'Student Affairs Manager' section for Dana Kelly (208-332-1574) and a 'Training' section for 'Training 10-7-2016' and 'Notus College Application Video'. A PDF icon with a warning message 'Some documents on this site are viewable only with Adobe Acrobat. Click here to download.' is also present.

Mail - dana.kelly@alum... x Resources x

Secure | https://gotocollege.idaho.gov/GotoCollege_resources.asp

Home Idaho.gov Employment Contact Us

IDAHO STATE BOARD OF EDUCATION

Loading

- Home
- Complete College Idaho
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College Application Week is most successful with a committed coordinator (or two!) at each site. We recommend that coordinators work with a dedicated team of colleagues, volunteers and students to develop a College Application Week event that is unique to the needs and interests of your community.

As with most things, a successful College Application Week event is about being prepared. The coordinator resources are designed to help you and your students to be as prepared as possible for your event.

Resources

- Application Checklist
- Application Information Sheet
- Family Letter
- Frequently Asked Questions
- Pre-Event Survey
- Student Sign In Sheet
- Teacher Overview

Volunteers:

- Volunteer Request Letter
- Volunteer Sign In Sheet
- Volunteer Thank You Letter

Promotional Items:

- Sample Press Release
- Directional Sign (Left)
- Directional Sign (Right)
- Door Sign
- School Information Sign
- College Application Week Poster

Brochure:

- English
- Spanish

Links:

- Idaho Admissions Directory
- Higher Education in Idaho Booklet
- Next Steps Idaho

Student Affairs Manager

Dana Kelly ✉
208-332-1574

Send comments via email to
Dana.Kelly@osbe.idaho.gov

Training

- Training 10-7-2016
- Notus College Application Video

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Section 1: Planning Your College Application Week Event

Site coordinator checklist

The following table is designed to provide guidance in your planning. These are the steps we believe will be necessary to complete for most College Application Week (CAW) sites, but it may not be exhaustive for your site. Use the blank spaces for additional tasks necessary for planning your event. Remember, you don't have to do all this work alone! Recruit volunteers and co-workers to assist.

Status	Due Date	Task	Notes
		Recruit your core Idaho College Application Week implementation team and meet with them to determine the dates of your site's College Application Week and which activities you plan to undertake. Sign up to participate by completing the interest survey on the CAW website: gotocollege.idaho.gov	
		Review the Site Coordinator Handbook and the CAW website (gotocollege.idaho.gov). Contact the state coordinator with any initial questions.	
		Reserve computer lab or other appropriate space for your CAW activities.	
		Add CAW activities to your school or organization's calendar of events.	
		Complete the Pre-event Information Survey to inform the steering committee about your event dates and times	
		Download and distribute the Teacher Overview handout from the CAW website (gotocollege.idaho.gov). Encourage teachers and staff to brainstorm additional college awareness and readiness activities to be held during your event.	
		Send a notice home to parents about the Idaho CAW and encourage them to talk with their students about the event and application process. (Download a Family Letter template on the CAW website.)	
		Solicit door prizes from area colleges and businesses. It is a good idea to put someone on your committee in charge of this task.	
		Request that your local governmental municipality proclaims your selected week as "College Application Week in [your town/city/county/etc.]"	
		Use sample press release and PSA's to help spread the word in your community. Download samples from the CAW website (gotocollege.idaho.gov).	



Banner





Poster





IACRAO Volunteers





Start Planning



- Contact your volunteers prior to the event
- Right time the activity
- Report any concerns/Changes



2017

Day Of Event

- Volunteers
- Signs
 - Directions
 - School Info
- Waivers/Payment
- Next Steps – IACRAO Contact information for Institutions



School Spirit



11/19/2014



School Spirit





Parma High School





South Fremont High School





Involve Others





Day Of Event

2017





2017

Follow Up

Data Collection

- Sign in/Sign Out Sheets
- You've Applied...Now What?
- FAFSA Connection



Why is new this year?

- Apply Idaho
- Next Steps Idaho
- College Signing Days



Why?

